



severnsounds@gmail.com

Dear Young musician/parent(s)/carer(s)

The Severn Sounds team are delighted to be working in partnership with Mello Festival and will join them again at their 2019 festival to run a 'Severn Sounds stage' which will host a talent of young musicians and singers from Worcestershire schools and colleges. After the success of the 2018 Severn Sounds Bandstand, we have been invited to host a larger stage! In addition we are working closely with Youthcomm Radio and MAS Records in Kidderminster who will be supporting our work with young people.

Performance slots are available for young musicians, bands, singers and choirs from the Worcestershire area to showcase their talent in the midst of the Mello family festival, which is situated at Severn End, Hanley Castle, Worcestershire, Spring bank holiday weekend from Friday 24th – Sunday 26th May 2019.

This is a huge opportunity for young people to perform in front of a live 'music appreciative' audience, gain invaluable performance experience, work alongside professional musicians and sound engineers and participate in and enjoy a family festival in the heart of Worcestershire.

We are also pleased to be working with professional sound company, One Stage Technical Services, who will be providing the Severn Sounds stage with their sound and lighting expertise throughout the weekend.

Performance times are flexible; however, to make the most of your experience we advise a minimum of 15 minutes up to a maximum of 45 minutes. Each musician or band must bring **ALL** of their own instruments and equipment i.e. drum kits, guitars, backline (if applicable), stools, guitar leads, keyboards, music stands etc. Microphones and stands will be provided.

Each performer will receive a full weekend ticket (inc. camping) and a plus one for a parent/carer or a plus one if over 18. Further tickets (day or full weekend camping) can be purchased from the Mello Festival website www.mellofestival.co.uk

To apply please email severnsounds@gmail.com and include the following information:

Name(s) of each performer

Band name (if applicable)

Age(s)

School/College/group (if applicable)

Email address

Parents email address (if under 18) and tel number

Link to video/sound of performance

Please see website www.severnsounds.co.uk for further info and like us on facebook, Twitter: @SevernSoundsFes Instagram: @severnsoundsfest and of course please contact me via email severnsounds@gmail.com if you would like any further information.

Kind regards

Di Howland
Severn Sounds

Some tips on performances and promotion

This is your chance to shine...we can offer you the platform to perform on but...some stuff you may want to think about to help with your performance and audience numbers:

- Promote yourselves via social media – it's a free platform!
- Practise your set! Learn your words and music!!!
- Bring some promotional material with you e.g. fliers, cds, business cards etc. including contact details, social media info etc. - hand out fliers before your performance to encourage a bigger audience! You may get a paid booking!!! (this does happen and four of our acts from the 2018 performances have played at the Worcester Motor Show and won cash prizes in their talent competition and two acts have played Sunshine Festival this August bank holiday)
- Encourage friends and family to buy tickets and stay for the weekend!
- Introduce yourselves on stage!
- Engage with the audience, they will be supportive. Ask them if they're having a good time!
- Smile and enjoy the performance experience!
- Say 'thank you' to the audience!
- Support the other musicians by sticking around and watching them too!
- Visit the other stages and experiences at Mello Festival, engage, network and talk to other musicians!
- Have fun!

Good luck from all at Severn Sounds and Mello Festival